



ATCPDE BULLETIN

Reaching out through preventive drug education

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ATCPDE joins 32nd ASOD Meet in Laos



Francis Grace H. Duka-Pante, Teresita C. Pineda, Wilkins M. Villanueva, and Virginia P. Balmes

by Prof. Francis Grace H. Duka-Pante

The Philippines was among the 10 ASEAN member countries which participated in the 32nd ASOD meeting held in Lao Plaza Hotel, Vientiane, Lao People's Democratic Republic on October 10-12, 2011.

Prof. Francis Grace H. Duka-Pante represented ATCPDE along with three other participants: Ms. Virginia P. Balmes, Dangerous Drugs Board's (DDB) Chief of the Policy Studies Research and Statistics Division; Ms. Teresita C. Pineda, DDB's Chief of Preventive Education, Training, and Information Division; and Dr. Wilkins M. Villanueva from the Philippine Drug Enforcement Agency (PDEA).

Guided by the united goal to attain a drug-free ASEAN by 2015, the meeting served as a venue for the exchange of best practices in combating the drug menace in the ASEAN region. It also boosted regional cooperation especially on the issue of drug trafficking and other transnational crimes.

The Meeting was chaired by H.E. Mr. Ounseng Vixay, Head of Permanent Secretariat, National Commission for Drug Control and Supervision, Lao PDR. His Vice Chairman was Mr. Izhar Abu Talib from Malaysia.

The Meeting adopted the agenda which consisted of plenary sessions and five working group sessions namely, Preventive Education; Treatment, and

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ATCPDE in 31st ASOD in Jakarta

Dr. Rodolfo S. Treyes of UP-NISMED and member of the ASEAN Training Center for Preventive Drug Education (ATCPDE) was again off to Indonesia for the 31st Meeting of ASEAN Senior Officials on Drug Matters (ASOD) in September 2010. He was part of the Philippine delegation which included representatives from the Dangerous Drugs Board (DDB), the Department of Education (DepEd), and the Philippine Drug Enforcement Agency (PDEA).

Dr. Treyes also attended the previous year's 30th ASOD Meeting as head of the Philippine delegation in behalf of Undersecretary Romeo G. Vera Cruz of the Dangerous Drug Board (DDB).

Venue and Chairperson

The meeting was held at Hotel Borobudur, Jakarta, Indonesia from October 12 to 16, 2010. The meeting was chaired by Mr. Gories Mere, Head of National Narcotics Board Indonesia, Jakarta, Indonesia.



Opening Ceremony of the 31st ASOD meeting at Hotel Borobudur, Jakarta, Indonesia

The Delegation

The Philippine delegation was headed by Usec. Grepor "Butch" B. Belgica, Permanent Board Member of Dangerous Drug Board (DDB). The members of the delegation were Ms. Teresita C. Pineda, Chief, Preventive Education, Training & Information Division, Dangerous Drugs Board; Ms. Virginia P. Balmes, Chief, Policy Research & Statistics Division, Dangerous Drugs Board; Dr. Rodolfo S. Treyes, Member, ASEAN Training Center for Preventive Drug Education (ATCPDE); Mr. Carlos F. Gadapan, Deputy Director General for Operation, PDEA; Mr. Rayford A. Yap, Deputy Regional Director, Region VI PDEA; and Dr. Thelma Navarrez, Director II, Department of Education.

Country Reports highlighted the Meeting.

The first day of the meeting started with a ceremony on the transfer of Chairmanship and Vice-Chairmanship of the 31st ASOD Meeting. The transfer of responsibilities was done by the Head of the Cambodian delegation to the Indonesian *continued on p. 4*

ATCPDE Participates in DAPC Week Celebration

The Dangerous Drugs Board in collaboration with the Inter-Agency Council on Drug Abuse Prevention Education (IAC-DAPE), once again spearhead the observance of the Drug Abuse Prevention and Control Week (DAPC Week) on November 13-19, 2011.

This is pursuant to Presidential Proclamation No. 124 issued on November 26, 2001, "Declaring the Third Week of November of Every Year as Drug Abuse Prevention and Control Week." The theme of this year's observance is "Global Action for Healthy Community Without Drugs."

The ATCPDE delegation participated in the kick-off Ceremony in Cuneta Astrodome. Headed by its Director, Dr. Evangeline M. Zalamea, 50 students from the UP College of Education joined the float parade.

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ATCPDE conducts seminar-workshop for PDEA agents

by Virgilio M Gaje

The ASEAN Training Center for Preventive Drug Education (ATCPDE) conducted on June 27-29, 2011 a trainors training on preventive drug education for PDEA agents from regional offices as well as representatives of partner NGOs at the PDEA main office at NIA Road, Quezon City.

The workshop coincided with the celebration of the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).

The opening program for the workshop included welcome remarks by PDEA Dir. Pedrito Magsino (AD, PECIS), a message from PDEA Director-General Usec. Jose S. Gutierrez Jr., another message from DDB Chairman Sec. Antonio A. Villar, and a seminar overview by Dr. Evangeline M. Zalamea, ATCPDE Director.

Training proper featured Director Magsino who lectured on the national drug situation; Dangerous Drugs Board (DDB) Acting Executive Director Edgar C. Galvante, on "Government Effort to Address the Drug Problem"; Atty. Angel R. Ojastro III of the Department of Interior and Local Government, "Legal Basis, Structure and Functions of LGUs/NGOs"; and Prof. Annabelle Matias-Sangalang of UP-OCG, "Group Dynamics, Team Building and Decision Making."

Other topics discussed during the workshop included: "Preventive Drug Education" by Dr. Catalina S. Salazar, ATCPDE; "New Life Campaign Kontra Droga" by DDB Usec. Grepor B. Belgica; "How to Detect a Drug User/Spectrum of Drug Users" by DDB Usec. Rommel L. Garcia, MD; "How to Handle a Drug User" by Prof. Lorelei R. Vinluan, ATCPDE; "Quantitative Testimony" by Bishop Willie Laynes; "Planning and Needs Assessment" by Prof. Francis Grace H. Duka-Pante, ATCPDE; and "Action Planning and Monitoring" by Dr. Rodolfo S. Treyes, ATCPDE.



PDEA Trains 5th Batch of Agents

by Dr. Catalina S. Salazar

The Philippine Drug Enforcement Agency conducted a training course for the 5th batch class of future agents.

The academy prepared five modules for the duration of the course. In its third module: Preventive Education and Community Involvement Module for Drug Enforcement Officer Basic Course Class 11-05, PDEA invited two resource persons from the ASEAN Training Center for Preventive Drug Education, University of the Philippines.

Prof. Lorelei R. Vinluan talked about the topic: How to Handle a Drug User, on November 18, 2011 while Dr. Catalina S. Salazar discussed the topic: Trainers Development Training on Drug Awareness Seminar Focusing on Facilitating Skills on November 21, 2011.

The lectures started at 9:00 am to 12:00 noon and 1:30 pm to 4:30 pm. The venue was the PDEA Academy at Silang, Cavite.

There were more than 100 participants for every session. The trainees had bachelor's degrees in varied fields. They underwent on-the-job-training (OJT) from the regional units of PDEA for eight months before they trained in the Academy.

The course started on August 22, 2011, and on the last week of February, 2012 they should have graduated from the Academy and start their duty as full-pledged PDEA agents. Their Salary Grade 11 compensation started on the day they took their oath.

The coordinator for the lecture was Ms. Gracel D. Lano from PDEA.



Focus: Barkada Kontra Droga

BKD: The Best Barkada!

The Dangerous Drugs Board being the lead agency on drug demand reduction, develops different programs to prevent people from abusing drugs. Its flagship program, Barkada Kontra Droga (BKD) or Peer Group Against Drugs is designed as a preventive education and information strategy to counter the dangers and disastrous effects of drug abuse. BKD aims to empower individuals to be the catalysts within their peer groups in advocating healthy and drug-free lifestyles through involvement in positive and wholesome activities.

Individuals are encouraged to join the Barkada Kontra Droga as they can gain many benefits from it. Aside from enhancing their personal and interpersonal skills, their leadership skills are also being developed. In addition, active members can also participate in national and international trainings on drug abuse prevention. Members will also be able to establish network and linkages to various agencies and organizations implementing drug abuse prevention programs.

Since the Barkada Kontra Droga's inception in 2004, the movement has enlisted more than 50,000 members and continues to grow in numbers. Students, employees and professionals alike have joined Barkada Kontra Droga to become agents of positive change. Different regions in the country have organized BKD chapters and have conducted different anti-drug activities.

Several of which are the establishment of a BKD Center in Cainta, Rizal wherein members can spend their free time or do their school assignments, the production of BKD posters which is reproduced for dissemination to the general public, the adoption of the BKD program by the Local Government of Dagupan City, Pangasinan and the localization of the BKD T-shirt and jingle.

Numerous trainings on life skills enhancement as a follow-up activity have also been conducted for specific target groups. To achieve the expected multiplier effect, re-echo trainings have also been initiated by trained BKD members. Local celebrities have also supported the Barkada Kontra Droga, with Ms. Roxanne Barcelo as its most recent celebrity advocate.

The Search for the Outstanding Barkada Kontra Droga Chapters and Leaders is currently on-going. Active BKD chapters and leaders have the chance to be recognized based on how well they have implemented the program, mobilized their chapters and recruited additional members. Special prizes will be awarded to the winners

DDB chair lauds Dagupan for BKD successful launch

DAGUPAN CITY, May 22 (PIA) -- The chair of the Dangerous Drugs Board (DDB) has lauded City Vice-Mayor Belen T. Fernandez for initiating the noble Barkada Kontra Droga (BKD) anti-illegal drugs program.

"If all the vice mayors of Pangasinan are like your vice mayor, the problem of illegal drugs will be significantly reduced," said Secretary Antonio Villar Jr. during the launching of the project Friday at the CSI Stadia. He noted that only Dagupan had this kind of campaign against drug abuse initiated by the vice mayor in coordination with the DDB and the Department of Education.

In his speech, Villar also advised local officials to pass a resolution asking the DDB to provide funds for the completion of the Drug Rehabilitation Center being built in barangay Bonuan Binloc, initial construction of which was funded thru the efforts of fourth district Rep. Gina de Venecia.

Villar stressed that while drug users who are victims must be rehabilitated, drug lords and drug pushers must be meted with the most stringent penalty because they, he pointed out, destroy the lives and future of their victims, especially the youths.

Villar said that about 80 percent of heinous crimes are drug-related. He suspected that those behind the gruesome Maguindanao massacre could have been drug-influenced.

He exhorted the participants, mostly students, to join the crusade against illegal drugs by joining the BKD for them to become productive citizens.

After the launching, there were lectures on government's response to address the drug problem by DDB information officer Ella Marie Dimaculangan, medical aspect of drug abuse by Usec. Rommel Garcia, and salient features of R.A. 9165 by DDB legal consultant Cesar Posada.

The activity also included a testimonial by DDB-EU-TRC graduate Koji Francisco, and BKD pledge of commitment led by Undersecretary Edgar Galvante, DDB acting executive director. *(JCR/DOS-PIA 1 Pangasinan/ with report from vice-mayor's office)*

plus the honor of being recognized as Outstanding Barkada Kontra Droga Chapters and Leaders.

A barkada's influence among individuals, young and old alike, is a given fact. Hence, it would be wise to choose barkadas that possess positive qualities such as being God fearing, self-disciplined, trustworthy and drug-free, the same qualities of which the Barkada Kontra Droga also symbolizes. Truly, it is the best barkada! (DDB)



The stalwarts in the campaign to stamp out illegal drugs in Negros Oriental recently led the commitment signing to support the government's "Barkada Kontra Droga" program together with some members of the Association of Barangay Captains in the province. Photo shows (L-R) PDEA Provincial Director Rayford Yap, Special Drugs Court Branch 30 Judge Rafael Crescencio Tan, Negros Oriental Drug Abuse Prevention Council Action Officer Fernando Martinez and PNP Deputy Provincial Director for Operations P/Supt. Alet Virtucio. (LJD/RMN/PIA-NEGOR)

Barkada Kontra Droga launched in Dipolog

DIPOLOG CITY, Nov. 4 (PIA) -- All of the 21 barangays of this city have pledged to help curb the proliferation of illegal drugs and support the "Barkada Kontra Droga" campaign spearheaded by the Dangerous Drugs Board (DDB).

A report from the City Information Office (CIO) said some 100 students and out-of-school youths attended the "Barkada Kontra Droga" seminar held at barangay Olingan in this city recently. The participants were made aware of the adverse effects of prohibited drugs on the users and their families.

"A drug user is prone to committing crimes," said a police officer who served as one of the speakers. He added that most heinous crimes have been committed by drug users.

Common causes why people turn to drugs are low self-esteem, sadness, desperation, curiosity, peer pressure, hopelessness, and the lack of proper guidance from parents.

"Barkada Kontra Droga" is a flagship program of DDB aimed at promoting people empowerment to lead a healthy lifestyle with the theme: "Preventing drug abuse before a young person begins experimenting." *(Franklin P. Gumapon/ALT/FPG/PIA-ZN)*

ATCPDE joins 32nd ASOD Meeting in Laos

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Rehabilitation; Law Enforcement; Research and Alternative Development.

The first plenary session was the presentation of country reports of Heads of Delegations of the 10 ASEAN member countries. Ms. Balmes, being the head of the Philippine delegation, presented our country report. The reports of member countries highlighted the following:

[1] The ASEAN Member States continue to develop their national policies in line with the ASEAN Work Plan on Combating Illicit Drug Production, Trafficking and Use (2009-2015) and the ASEAN Vision of A Drug-Free ASEAN 2015.

[2] There is a significant progress on the Memorandum of Understanding on Drug Control which was signed between the Greater Mekong Sub-region (GMS) countries with UNODC in 1993.

[3] Strengthened bilateral, regional and cross border cooperation and joint actions contribute significantly to the identification, tracking and capture of drug syndicate activities.

[4] The role of academic institutions and mass media are considered pivotal in conveying drug-related messages to different range of audiences in the ASEAN Member States.

[5] There is increased preventive efforts through community-based approach and implemented policies in demand reduction, supply reduction and harm reduction in suppressing the spread of illicit drug use and production in the ASEAN Member States.

[6] The growing number of treatment and rehabilitation clinics, services and centers for drug users are evenly spread across the region.

[7] Legal frameworks in the ASEAN Member States are further improved to address the violation of acts related to illicit drug.

[8] The reduction of illicit drug in the region was noted yet the remaining large use of ketamine, heroin and methamphetamine needs to be further addressed.

[9] The Golden Triangle and Golden Crescent remains as the major route of drug smuggling through various methods such as packing in parcels or hiding drugs in human bodies.

[10] Inter-agency cooperation between concerned bodies is critical in tackling the cross-sectoral drug issues.



Preventive Education Working Group

[11] The continuous cooperation with neighbouring countries and external entities has played an important role in the region's drug eradication attempts.

The succeeding plenary sessions focused on the review of implementation of decisions and recommendations undertaken during the 31st ASOD meeting along with the discussion on the effective cooperation with other dialogue partners such as China.

During the second day, Thailand presented its project proposal on establishing an ASEAN Airport Interdiction Task Force. It was followed by presentations from the United Nations Office on Drugs and Crime (UNODC) and Australia Federal Police (AFP).

For the working group sessions, the following assignments were followed: Ms. Pineda for Treatment and Rehabilitation, Ms. Balmes for Research, Dir. Villanueva for Law Enforcement and Prof. Duka-Pante for Preventive Education.

All the member countries were represented in the Preventive Education working group chaired by Indonesia. Various preventive efforts were being done by each country such as the anti-drug talent show in Brunei, drug awareness campaign during the Water Festival in Cambodia, organization of anti-drug abuse volunteers in Indonesia, creating drug-free villages in Lao PDR, high-risk group targeting in Malaysia, life skills education in Myanmar, organizing

Barkada Kontra Droga (Peers Against Drugs) in the Philippines, use of digital and interactive media for drug prevention in Singapore, appointing anti-drug stars in Thailand and creating school-based drug programs in Vietnam. After the sharing, the group was able to come up with the following recommendations:

[1] Involve people in the anti-drug activities through preventive education in order to increase awareness and develop life skills;

[2] Encourage, support, and maintain anti-drug activities in and after school as an effective tool in informing students at all levels of the dangers of illicit drug use;

[3] Cooperate in the culturally sensitive campaign through media of the dangers of drug abuse via Corporate Social Responsibility programs and other modalities;

[4] Implement random drug testing for students (whenever applicable);

[5] Spread creative publication materials in various forms;

[6] Identify high-risk groups and conduct outreach programs; and

[7] Present during the 33rd ASOD meeting a training proposal in preventive drug education through the ASEAN Training Center for Preventive Drug Education based in Manila, Philippines.

The consideration and adoption of reports of the working group sessions was done during the last day. Dir. Villanueva presented the report of the Law Enforcement Group while Prof. Duka-Pante was assigned to present the recommendations of the Preventive Education group.

It was formally announced that the 33rd ASOD meeting will be in Malaysia. The last plenary session was the declaration and adoption of the Report of the 32nd meeting of ASOD followed by the Chairperson's Closing Remarks. (9nov2011)

31st ASOD... *Continued from p. 1*

delegation as the host of the said meeting.

This was followed by the presentation of Country Reports. Excerpts from the country reports:

BRUNEI DARUSSALAM: Statistics of arrests for the year 2009 shows a decrease in the total number of arrests from 577 people in 2008 to 522 people in 2009.

According to the statistics available, majority of the arrests comprises of male aged between 31 years old and above, Bruneian, Malay, and are unemployed.

CAMBODIA: In 2009 and recent year 2010, Cambodia is still a transit country for drug trafficking, which poses serious concerns to national security, social order and safety.

INDONESIA: The drug situation is still increasing, that need concerted efforts of all related government agencies, NGOs, the community and other countries, to counter the drug problem.

Regional and International cooperation should

be enhanced, for better results to control the drug menace.

LAO PDR: Drug Control in Lao PDR: Drug trafficking and abuse continue to be a problem in Lao PDR. The four main illicit drugs problems are opium, amphetamine-type stimulants (ATS), cannabis and heroin.

There are indications of increasing organized crime groups trafficking drugs and precursor chemicals through the country. Lao PDR central location in the Greater Mekong Sub Region has seen it become a major transit country for ATS and other drugs.

MALAYSIA: In response to the growing drug problem and its complexity and realizing that the existing strategies are not achieving the intended effects / targets, the NADA has shifted its approach from institutionalised rehabilitation to an open approach (Open Access Services) by setting up The Cure & Care 1 Malaysia Clinic (or C&C 1Malaysia Clinic).

ATCPDE participates...

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Several activities were lined up for the occasion including the Kick-Off Ceremony highlighted by the float (pedicab) parade of the participating delegations. The floats used sidecars (pedicabs) decorated with indigenous and/or recyclable materials defining the theme.

Prof. Francis Grace Duka-Pante was the Chair of the Board of Judges which chose the three best floats. The winners received cash prizes. (nov2011)

ATCPDE conducts training to fortify NADAC

by Prof. Francis Grace H. Duka-Pante

ATCPDE in cooperation with the City Government of Navotas conducted a training for the Navotas Anti-Drug Abuse Council (NADAC) on December 7-9, 2011 at the Kimberly Hotel in Amadeo Road, Tagaytay City.



The opening ceremony was graced by Hon. John Reynald M. Tiangco, City Mayor and NADAC chairman. Then, Dr. Evangelina M. Zalamea explained the seminar overview to guide the participants.

The inter-agency roster of speakers featured resource persons from DDB, PDEA, DILG, UP and ATCPDE.

Director II Derrick Arnold C. Carreon of the Philippine Drug Enforcement Agency, comprehensively discussed the current Philippine drug situation, followed by a lecture on Government Effort in Drug Prevention by Ms. Teresita C. Pineda, Chief of DDB's Preventive Education, Training and Information Division.

In the afternoon, an enlightening presentation on the legal basis, structure, and functions of the Anti-Drug Abuse Council was given by Atty. Angel R. Ojastro III, Special Assistant to the DILG Secretary.

Two resource persons from the UP Office of Counseling and Guidance, Ms. Mary Ann Gina M. Valderrama and Ms. Annabelle M. Sangalang, provided teambuilding exercises as they talked about group dynamics and decision-making.

Prof. Lorelei R. Vinluan, ATCPDE Executive Secretary, elaborated on facilitating skills as she shared her personal experiences in counseling.

The background knowledge and input for the workshop was provided by two ATCPDE members. Prof. Francis Grace H. Duka-Pante talked about planning and needs assessment and introduced the logical framework as a planning tool.

Her talk was further concretized by Dr. Rodolfo S. Treyes who provided valuable insights and guiding principles on developing an action plan. The two speakers provided valuable insights on how to improve the outputs of the different groups.

As a whole, the training was an event of fruitful collaboration and healthy partnership towards the attainment of a common goal – a drug-resistant Philippines.

ATCPDE hosts IAC-DAPE Meeting

The ATCPDE is an active member of the Inter Agency Council on Drug Abuse Preventive Education (IAC-DAPE). Like its mother agency, the DDB, the Council aims to fight the dangers of drugs through the different LGUs, NGOs, academic institutions, and more. Two big projects are being planned by the Council. ATCPDE has hosted meetings of the Council.



Tanay teachers trained in PDE

The Training of Tanay High School Teachers in Preventive Drug Education was conducted on May 30 - 31, 2011 by ATCPDE at the Tanay National High School Multi-Purpose Hall, Sampaloc Road, Brgy. Plaza Aldea, Tanay, Rizal.

Day 1, with Dr. Rosanelia T. Yangco as officer of the day, featured the following speakers: Prof. Francis Grace H. Duka-Pante, UP-ATCPDE, "Drug Education Concept and Integrating PDE in Lessons"; Dr. Catalina S. Salazar, UP-ATCPDE, "Preventive Drug Education"; and Dr. Jose D. Tuguinayo, Jr., DepED, "The Role of the Teacher in Preventive Drug Education". The facilitators for the "Workshop: Lesson Planning by Subject Area, Presentation and Critiquing" were Prof. Francis Grace Duka-Pante, Prof. Paul M. Mabaquiao, Dr. Catalina S. Salazar, Dr. Rodolfo S. Treyes, and Dr. Rosanelia T. Yangco; followed by a presentation of the group outputs.



Day 2, with Dr. Catalina S. Salazar as officer of the day, featured the following speakers: Dr. Desiree E. Chiongson, PPA-DOJ, "How to Detect A Drug User; Spectrum of Drug User"; Dr. Ligaya S. De Guzman, UP College of Education, "How to Handle a Drug User"; Ms. Marivi C. Elnar, DSWD, "Other Strategies to Protect the Non-Drug Users"; followed by a Workshop on "Strategies in Handling Drug Users" and the closing program. (V.M. Gaje)





DDB Five Pillars of Action

1. Drug Supply Reduction

The objective is to take away the drugs from the public, for the purpose of abuse, through market denial operations and prevention of diversion from the licit to the illicit markets. Actions such as law enforcement, regulatory compliance, and judicial and legislative measures are designed to stop the production, processing, trafficking, financing, and retailing of dangerous drugs, precursors and other essential chemicals.

2. Drug Demand Reduction

The aim is to take the people away from abusing dangerous drugs and controlled substances and reduce their desire to abuse drugs. This is being done through formulation of policies in accordance with the new dangerous drugs law; development and implementation of preventive education programs for different target groups; adoption and utilization of effective treatment and rehabilitation and after-care programs; and the continuous conduct of research on vital aspects of the drug abuse problem.

3. Civic Awareness and Response

The concept is to promote public awareness on the evils of dangerous drugs, and to elicit social response by advocating the non-use of dangerous drugs through community outreach, observance of special events, and production, publication and distribution of campaign materials. Advocacies are also being undertaken through public communication strategy utilizing the mass media through press conferences, press releases, and television and radio guestings.

4. Alternative Development

The aim is to reduce the production of marijuana and eventually eliminate its cultivation through sustainable rural development and alternative livelihood programs.

5. Regional and International Cooperation

The intent is to forge and foster cooperation with regional and international agencies and counterparts from the ASEAN member countries, USA, Japan, Canada, Australia, European Union, Sri Lanka, Israel, and Taiwan among others. Partnership involves adherence to treaties, signing of memoranda of understanding and agreement, conduct of tie-up projects, attendance to foreign conferences, exchange of drug reports, hosting of study tours and field visits, and participation in drug-related international efforts.

CHED implements Drug Education, Prevention and Control Program

In line with the mandate of the Commission on Higher Education under the Republic Act 9165 otherwise known as the "Comprehensive Dangerous Drugs Act of 2002", CHED through the Office of Student Services has implemented drug education prevention and control program to address the prevalence of drug users among the students and to strengthen advocacy activities in the hope of continuing the drive for a drug-free society.

Part of the drug education advocacy activities conducted by CHED through the CHED Regional Offices are the orientation on random drug testing procedures and requirements before the actual conduct of random drug testing; and participation to meetings/workshops/trainings to disseminate the role of CHED and the higher education institutions under the RA 9165.

CHED also disseminated Memoranda in the Observance of International Day Against Drug Abuse and Illicit Trafficking (IDADAIT) and Drug Abuse Prevention and Control (DAPC) Week where the heads of the higher education institutions are directed to conduct similar drug prevention and education related activities. Reports of the same will be submitted by the higher education institutions to CHED.

In the conduct of CHED random drug testing among the tertiary students in partnership with the Department of Health, there are about 1,065 higher education institutions throughout the country which participated in the said activity. Out of these, 3% of the students were confirmed positive in using dangerous drugs, however, treatment mechanisms and program interventions were done by the concerned higher education institutions in coordination with the Department of Health and CHED.

We can say that majority of the HEIs welcomed the conduct of random drug testing and even suggested that such be done annually to deter students from using dangerous drugs.
(by Cynthia M. Mamawan, EPS II-SASD-OSS; approved: Isabel F. Inlayo, CESO III, Director IV, OSS)



DSWD Battles Drugs in 2011

by *Eden C. Mariño, DSWD*

The Department of Social Welfare and Development has been implementing Preventive Drug Education as mainstreamed in the Department's various programs and services being provided to the different clientele group and sectors.

The following were the numerous activities conducted where Preventive Drug Education had been highlighted:

- Parent Effectiveness Service
- Training of Implementers on ERPAT: "Fathers as Advocates in Promoting a Drug-Free Home"
- Capacity building for parent leaders of Pantawid Pamilyang Pilipino Program
- Training of Day Care Workers
- Orientation on Family Related Laws to the Movement of Association for Sustainable Action (MASA) and to the Civil Society Organizations and Volunteers
- Regional Pag-asa Youth Association of the Philippines (PYAP) meeting and training
- Roll-out training of Family Development Session
- Training of Barangay Council for the Protection of Children (BCPC) members on laws related to children and women
- Orientation on RA 9208 and 9262 to Regional Inter-Agency Council Against Trafficking-Violence Against Women and Children (RIACAT-VAWC) member
- Unlad Kabataan Program
- Drug forum on prohibited drugs conducted in Regional Rehabilitation Center for Youth (RRCY)
- Peer counseling seminar
- Symposia conducted to the Solo parents, and Men Opposed to Violence Everywhere (MOVE)
- Conducted Orientation and advocacy on DSWD FDAPP to parents and PTA officers for effective parenting
- Lecture on FDAPP for Mentors of Barangay Facilitators on Protective Behavior Services
- Regional law enforcement committee meeting
- Orientation to in and out-of-school on the effects of early marriage and vices and to parents as well
- National Family Week celebration
- Dialogue with children
- Capacity enhancement for Youth Development Workers





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***Dr. Evangeline M. Zalamea:
Director's Message***

**ATCPDE
in Retrospect**

For more than three decades, the ASEAN Training Center for Preventive Drug Education has continuously supported national and international efforts to fight the drug problem.

This newsletter reflects the vision of the Center towards a drug-free ASEAN. In my incumbency as the Center's Director, advocacy campaigns and programs were undertaken as a measure of drug demand reduction. ATCPDE has been actively participating in the programs and activities of DDB especially during the Drug Abuse Prevention and Control (DAPC) Week.

The Center has never failed to send representatives to the ASOD as part of the Philippine delegation. In 2009, the Center organized the ASEAN Conference on Models and Best Practices in Preventive Drug Education. In the local front, several trainings have been conducted to enhance the knowledge and skills of teachers, anti-drug abuse council members, and even PDEA rank and file in their roles in preventive drug education.

As I finish my three-year term as Director of the Center, I hand over to Prof. Francis Grace Duka-Pante, the next Director, the torch of the ASEAN Training Center for Preventive Drug Education. I know that with her on the helm the Center will continue to promote and protect the well-being of children and youth from the onslaught of drugs.

The torch of the ASEAN Training Center for Preventive Drug Education will keep on burning until drug abuse is eradicated through education.

Maraming Salamat Po.



ATCPDE VISION

Unified Action for a Drug-Free ASEAN

Attainment of a drug-free ASEAN requires an integrated and multi-disciplinary approach that coordinates multiple programs and strategies in collaboration with the families, students, community members, and decision and policy makers in the program planning

process. With great focus on prevention, the planning process should consider primarily priority behaviors that contribute to health, safety, and well-being of students, staff, and families, as well as assess supportive and healthful environment that nurture decision-making skills and values for life.